

Press Release

The ideal connection: “Sales CCH” and “Sales Guest Events” are now a single team

Hamburg, 22 March 2021 – At Hamburg Messe und Congress GmbH (HMC), the CCH – Congress Center Hamburg and the Hamburg exhibition campus will be marketed by one common team as of today. In the past, two separate sales teams acted as entry points into the CCH and the exhibition campus; these teams have now joined forces.

“Our new, joint sales department will provide even better services and know-how for our customers’ event enquiries in the future,” says Bernd Aufderheide, HMC President and CEO. “Getting comprehensive advice for the entire complex will make it easier to find the perfect venue for trade fairs, congresses or other events.”

The new, eight-member team will be headed by Sandra Wiese, previously Sales Director of the CCH team.

Press contact

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